

Makerere University Business School

The Leadership Centre



THE 9th ANNUAL
INTERNATIONAL LEADERSHIP
CONFERENCE (AILC)

Call For Papers

AILC 2019

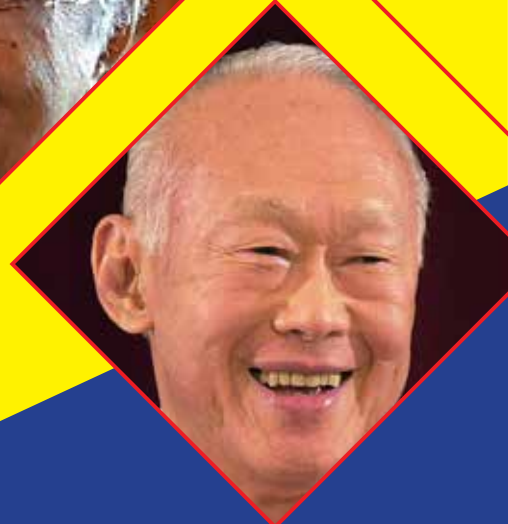
Call For Papers

**Entebbe, Uganda
June 18th - 21st, 2019**

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INTERNATIONAL LEADERSHIP
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Theme:
**“Economic
Development: Does
Governance Matter?”**



Economic policies have been advanced as the key instigators of economic development. For the last 30 years, many countries have initiated and implemented economic reforms to liberalize their economies and encourage market forces. There have been positive results in many countries as they adopt market oriented policies. Many countries have experienced economic growth as a result. However, this growth tragedy has not been without challenges. It is reported that while the economies are growing poverty is increasing. Development may not be taking place

It is also reported that the wealth created from these policies is concentrated in a

few hands. The OECD reports 42 million people hold about 40% of the world's wealth. The world population is 7.7 billion. There have also been countries including Singapore, Malaysia and Korea that achieve tremendous economic development without democratic institutions. Many scholars are now arguing that economic development is not only attributed to economic policies. It is been argued that institutions, culture entrepreneurship and even Governance are playing a key role. Some schools of thought believe that governance is key to social economic transformation and development. Does Governance matter?



Lee Kuan Yew is remembered as a founding father of Singapore who leapfrogged Singapore from 3rd to 1st world and despite his merit, he is remembered also as a dictator



Park Chung Hee is remembered, recognized and respected as South Korea's most efficient leader while on the other hand as a dictator. He led South Korea's dramatic economic rise



Mahathir Mohamad is currently the Prime Minister of Malaysia serving the second term. In his initial term 1981 to 2003, he was associated with rapid economic development of Malaysia however, he curbed individual freedoms and was known to be a very strict person who did not allow political freedoms.

The 9th AILC will be held under the broad theme **“ECONOMIC DEVELOPMENT: DOES GOVERNANCE MATTER?”** Economic Development involves growth in the economy and improvement of lives of the people in the country, while Economic Growth is simply what is produced in the country. Governance is based on the principles of participation, transparency and accountability at all levels. Economic policies may not adequately explain social economic transformation. Governance will help in moderating development and may therefore be a key player in the development process. The MUBS leadership Centre invites research papers, policy papers, literature reviews and case studies on the above broad theme.

The Subthemes

1. Involvement of Women in Development.

Traditionally women have been excluded from the development process by denying them the right to participate in business, denying them ownership of assets and access to finance. Good governance promotes participation of women in economic transformation process how do we empower women to do so. What has been done? What is left to be done? What are the experiences in different countries?



2. Does Decentralization Contribute to Development?

The distribution of power between the central and local movement is an attempt to take decision-making to where the actions actually are. This is supposed to improve Governance and service delivery. Uganda has done this through creation of districts. Does decentralization help? What are the experiences in the different countries?



3. Involving Youth in Development

Developing countries have a major challenge of the youth bulge, 42% of the world population is between 25 years. The majority of the population are young people and unemployed. African countries report youth to be one of the key challenges in their development process. The consequence of unemployed youth is social unrest. Youth need to be involved in the governance structures. How can this be done?



4. The Role of Corporate Governance

Organizations are the principal players in the production processes. They organize resources and produce goods and services. Their governance systems are crucial not only for the achievement of organizational goals but also for the creation of equity in organizations where they operate. Does corporate governance matter in the development process? What are the experiences in various sectors and various economies?



5. Political Systems

Socialism was buried as liberalization of economies took the upper hand in developing countries in the 1980s and 1990s. However, many developing countries are reminiscing over the role of parastatals in the economies. Many politicians think that government should have a role in the development process through parastatals. There is no agreement on this as yet. So does ideology matter in development?



Schedule for Conference Papers Submissions

Submission Deadline for abstract of not more than **500 words**

March 29, 2019: Deadline for submission of abstracts

April 15, 2019: Confirmation of successful abstracts

May 15, 2019: Deadline for submission of full papers

Please submit the papers in electronic format (PDF Files only) to
leadershipcentre@mubs.ac.ug OR anabatanzi@mubs.ac.ug

Note:

Successful papers will be published in the [Makerere Business Journal \(MBJ\)](#) and [Journal of the Horn of Africa](#)
For detailed information, please check our website: <http://www.ldpc.mubs.ac.ug>

Conference Dates: June 18th -21st, 2019

Conference Director: Regis Namuddu

Phone Contacts: +256 414220818, +256 712836007, +256 703226277

Conference Registration Fee

International Participants: US \$ 250

Local Participants: Ugx 350,000

SPECIAL OFFER!!!!

Early Bird - Registration by May 30, 2019

International Participants: \$200 **save** \$50

Locals Participants: Ugx 300,000 **save** Ugx 50,000

Please consider the offer and pay in time to enable better preparations

Mode of Payment

Account Name: [MUBS Leadership Centre](#) **Local Currency (Ug. Shillings)**
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